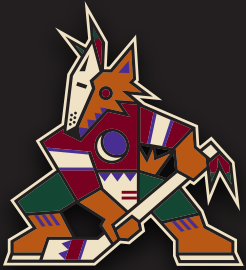


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# NHL PRESEASON GAME

## PARTNER PACKAGES



**Arizona  
Coyotes**

**VS**

**St. Louis  
Blues**



September 24, 2022  
INTRUST Bank Arena  
----- 7PM -----  
(Subject to change)

### PRESENTING SPONSOR - \$10,000 (1 AVAILABLE)

Listed as Official Presenting Sponsor of the NHL game featuring the Arizona Coyotes vs. St Louis Blues  
Will be mentioned in all advertising, promotions, media spots (value of \$40,000)

Recognition on all Social Media Posts

Rights to run a video commercial (2) during time-out

In Arena PA Mentions (6) and Video Board Recognition (6) – (minimum) (value of \$1,200)

Pair of double-sized (3' x 24') center ice dasher boards (value of \$2,450)

2 additional dasher boards with logo (value of \$2,450)

Opportunity to set up booth in concourse (value of \$1,000)

20 Lower-Level Center Ice Tickets (value of \$1,800)

8 On the Glass Seats – first 4 rows (value of \$1,600)

40 Upper-Level Tickets (value of \$1,400)

2 Parking Passes

20 Tickets to Pregame VIP Function including food and drinks (value of \$4,000)

Opening Puck Drop Ceremony featuring 1 person from your company and a player from each team

Opportunity to run a promotion during a period break

Monetary Value of Partnership - **\$70,900**



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## GAMEDAY SPONSOR - \$10,000 (Sold Out)

Listed as Official GameDay Sponsor of the NHL game featuring the Arizona Coyotes vs. St Louis Blues

Will be mentioned in all advertising, promotions, media spots (value of \$40,000)

Logo will be placed on ice between the Blue Lines (value of \$10,000)

2 dasher boards with logo (value of \$2,450)

Rights to run a video commercial during time-outs

In Arena PA Mentions (2) and Video Board Recognition (4) (minimum 10) (value of \$800)

Opportunity to set up booth in concourse (value of \$1,000)

10 Lower Level Center Ice Tickets (value of \$720)

4 On the Glass Seats - first 4 rows (value of \$800)

20 Upper Level Tickets (value of \$700)

8 Tickets to Pregame VIP Function including food and drinks (value of \$1,600)

1 Parking Pass

**Monetary Value of Partnership - \$58,070**

## WRIST SHOT SPONSOR - \$5,000 (Sold Out)

Listed as Official Wrist Shot Sponsor of the NHL game featuring the Arizona Coyotes vs. St Louis Blues

Logo placed on ice near goal line (value of \$5,000)

Dasher Board with logo (value of \$1,450)

In Arena PA Mention (2) and Video Board Recognition (2) (value of \$400)

Opportunity to set up booth in concourse (value of \$1,000)

4 Lower-Level Tickets (value of \$360)

20 Upper Level Tickets (value of \$700)

4 Tickets to Pregame VIP Function including food and drinks (value of \$800)

**Monetary Value of Partnership - \$9,710**

## RINK LOGO LOCATIONS





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## FACE OFF SPONSOR - \$5,000 (Sold Out)

Listed as Official Face Off Sponsor of the NHL game featuring the Arizona Coyotes vs. St Louis Blues

Company's name read on PA as the official "Face Off Sponsor of the game" for every face off

Dasher Board with logo (value of \$1,450)

4 Lower Level Tickets (value of \$360)

10 Upper Level Tickets (value of \$350)

On average, there are 60 Face Off's per game (value of \$6,000)

Opportunity to set up booth in concourse (value of \$1,000)

2 Tickets to Pregame VIP Function including food and drinks (value of \$400)

**Monetary Value of Partnership - \$9,560**

## PENALTY SPONSOR - \$1,000 (Sold Out)

Listed as Official Penalty Sponsor of the NHL game featuring the Arizona Coyotes vs. St Louis

Company's name read on PA as official "Penalty Sponsor of the game" after every penalty

2 Lower-Level Tickets (value of \$180)

10 Upper-Level Tickets (value of \$350)

Average of 10 Penalties per game (value of \$1,000)

Opportunity to set up booth in concourse (value of \$1,000)

2 Tickets to Pregame VIP Function including food and drinks (value of \$400)

**Monetary Value of Partnership - \$2,930**

## GOAL SPONSOR - \$1,000 (Sold Out)

Listed as Official Goal Sponsor of the NHL game featuring the Arizona Coyotes vs. St Louis Blues

Every time there is a goal in the game (5.9 on average), Company's name read on PA as the official "Goal Sponsor of the game." For example, "That goal is brought to you by TBD..." (value of \$600)

2 Lower-Level Tickets (value of \$180)

10 Upper-Level Tickets (value of \$350)

Opportunity to set up booth in concourse (value of \$1,000)

2 Tickets to Pregame VIP Function including food and drinks (value of \$400)

**Monetary Value of Partnership - \$2,530**



## DASHER BOARD & TICKET OPPORTUNITIES

Two Dasher Boards (between goals) + 40 tickets - \$4,050 (Monetary Value - **\$5,585**)

Two Dasher Boards (between goals) + 20 Tickets - \$3,050 (Monetary Value - **\$4,242**)

Two Dasher Boards + 10 Tickets - \$2,450 (Monetary Value - **\$3,347**)

One Dasher Board + 10 Tickets - \$1,450 (Monetary Value - **\$1,900**)

Tickets will be Upper-Level (Best available at time of commitment)



## Zamboni Sponsor - \$4,000 (Sold Out)

Listed as Official Zamboni Sponsor of the NHL game featuring the Arizona Coyotes vs St Louis Blues

Company's name wrapped on one of the Zamboni's (value of \$3000)

Read on PA as the official "Zamboni Sponsor of the Game" during each intermission.

Zamboni will be on ice showing off company wrap prior to the game and between each period. (value of \$2000)

4 Lower Level Tickets (value of \$200)

8 Upper Level Tickets (value of \$280)

2 Tickets to Pregame VIP Function featuring food and drinks (value of \$400)

Monetary Value of Partnership - **\$6040**



**Sold Out**



## Recently Added



### ICING SPONSOR - \$5,000 (1 Available)

10 Lower Level Tickets (\$900)

20 Upper Level Tickets (\$700)

Opportunity to set up booth in concourse (\$1,000)

2 Dasher Boards (\$2,900)

On average, there are 10 Icings per game (\$1,000)

Company's name read on PA as the official "Icing Sponsor of the game" for every Icing

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$6,900**

### OFF-SIDE SPONSOR - \$5,000 (1 Available)

10 Lower Level Tickets (\$900)

20 Upper Level Tickets (\$700)

Opportunity to set up booth in concourse (\$1,000)

2 Dasher Boards (\$2,900)

On average, there are 10 Offsides per game (\$1,000)

Company's name read on PA as the official "Off-Side Sponsor of the game" for every Off-Side

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$6,900**

### KIDS CAM SPONSOR - \$2,500 (Sold Out)

4 Lower Level Tickets (\$360)

10 Upper Level Tickets (\$350)

Opportunity to set up booth in concourse (\$1,000)

Dasher Board (\$1,450)

Logo on board during promotion (minimum of 3 times) (\$500)

Winning kids section will win a coupon from that sponsor

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$4,060**

**Sold Out**

## **FAN CAM SPONSOR - \$2,500** (1 Available)

4 Lower Level Tickets (\$360)

10 Upper Level Tickets (\$350)

Opportunity to set up booth in concourse (\$1,000)

Dasher Board (\$1,450)

Logo on board during promotion (minimum of 3 times) (\$500)

Winning section wins a coupon from that sponsor

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$4,060**

## **KISS CAM SPONSOR - \$2,500** (1 Available)

4 Lower Level Tickets (\$360)

10 Upper Level Tickets (\$350)

Opportunity to set up booth in concourse (\$1,000)

Dasher Board (\$1,450)

Logo on board during promotion (minimum of 3 times) (\$500)

Winning section wins a coupon from that sponsor

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$4,060**

## **MINUTE OF MADNESS SPONSOR - \$2,500** (1 Available)

4 Lower Level Tickets (\$360)

10 Upper Level Tickets (\$350)

Opportunity to set up booth in concourse (\$1,000)

Dasher Board (\$1,450)

Logo on board during promotion (minimum of 3 times) (\$500)

Winning section wins a coupon from that sponsor

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$4,060**



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## **RAISE THE ROOF SPONSOR - \$2,500 (Sold Out)**

4 Lower Level Tickets (\$360)

10 Upper Level Tickets (\$350)

Opportunity to set up booth in concourse (\$1,000)

Dasher Board (\$1,450)

Logo on board during promotion (minimum of 3 times) (\$500)

Winning section wins a coupon from that sponsor.

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$4,060**

**Sold Out**

## **DANCE CAM SPONSOR - \$2,500 (1 Available)**

4 Lower Level Tickets (\$360)

10 Upper Level Tickets (\$350)

Opportunity to set up booth in concourse (\$1,000)

Dasher Board (\$1,450)

Logo on board during promotion (minimum of 3 times) (\$500)

Winning section wins a coupon from that sponsor

2 Tickets to VIP Function featuring food and drinks (\$400)

**Monetary Value of Partnership - \$4,060**



## Promotions Partner - \$15,000 (1 Available)

Listed as Official Promotions Sponsor of the NHL game featuring the Arizona Coyotes vs. St Louis Blues

Giveaways to first 2000 fans (will include your company logo) (value of \$20,000)

4 Dasher Boards with Logo (value of \$4,900)

In Arena PA Mentions (3) and Video Board Recognition (3) (value of \$600)

Opportunity to set up booth in concourse (value of \$1000)

10 Lower Level Tickets (value of \$800)

2 On the Glass Seats – first 4 rows (value of \$400)

20 Upper Level Tickets (value of \$700)

6 Tickets to Pregame VIP function including food and drinks (value of \$1200)

**Monetary Value of Partnership - \$29,600**

## Presenting Partner of NHL Fan Fest- \$10,000 (1 Available)

Listed as Presenting Sponsor of the NHL Fan Fest prior to the NHL game featuring the Arizona Coyotes vs. St Louis Blues

Giveaways to 1000 spectators (will include your company logo) (value of \$1,000)

PA Mentions during Fan Fest (10 minimum) (value of \$2,000)

Banners hung at Fan Fest (10 minimum) (value of \$10,000)

20 Lower Level Tickets (value of \$1,600)

2 On the Glass Seats – first 4 rows (value of \$400)

20 Upper Level Tickets (value of \$700)

6 Tickets to Pregame VIP function including food and drinks (value of \$1,200)

**Monetary Value of Partnership - \$20,900**

# Promotional Contest Ideas

## Shootout

See if your hockey fans are cool enough to accept this ice hockey contest challenge! It's no surprise that our Hockey Shootout promotion is among our most popular contests. To win a grand prize, a lucky fan has to shoot a puck into a predetermined sized template. You may select whether they take the shot from the near blue line, center ice or far blue line.

## Dot to Dot

Connect the dots to win big with this promotion and keep your fans excited during the intermission. One lucky contestant has the opportunity to shoot the puck diagonally from one face off circle to the opposite one on the other side of the rink. If the puck successfully lands inside the opposite face off circle, we have a winner on ice!

## Post Shot

Watching your favorite player shoot and hit the post can be frustrating if your team needs a goal but that all changes with our exhilarating Post Shot hockey contest! This contest allows you to bring a lucky fan out from the stands and onto the ice. If one randomly selected contestant can hit one off the goal post, either from center ice or the far blue line, they win a prize. Put some luck in your puck and try out this contest!

## Chuck-A-Puck

How many pucks can a lucky fan chuck? This promotion will allow all your fans to get into the action and involved in the game. Assign participating fans a numbered foam puck that they get to throw into a target on the ice during intermission. If a fan can chuck a puck into the target then they're the lucky winner!

## Hat Trick Shots

Ladies and gentlemen, hold on to your hats! Our exciting Hat Trick hockey contest gives a lucky fan three shots to win a big prize. Participants take one shot from the close blue line, one from center ice, and one from the far blue line into a target. In order to win, they only need to make two out of three shots.

## Lucky Period

It looks like your fans will be off to a lucky start with this promotion! Before the game, select a big prize, such as a car, vacation, or a cash amount. If any member of the home team scores within the first 25 seconds of the opening face off, a fan from the stands becomes a winner. This promotion may be run at a single game or continuously throughout the season.

## Natural Hat Trick

Root on your favorite player and win big. In this promotion if a player on the home team achieves a Natural Hat Trick (player scores his three goals all in a row, with no other player scoring in between goals) then everyone in the stands wins something or one lucky fan wins the grand prize!

## Quick Shot

Here is your opportunity to bring your fire to the ice! In our Quick Shot promotion, you test both the contestant's accuracy and speed. The participating fan will have the chance to shoot 25 pucks from center ice into the goal. In order to win, they must successfully shoot all 25 pucks in less than 30 seconds. May there be luck in your puck!

# Additional Hockey Contests

## Dice Roll

Roll some luck into your next promotion! This contest is perfect for any event because it's simple and guaranteed to attract a crowd. Our dice come in various sizes, including 1, 3, 6 and 12 inch dimensions. All dice are fully customizable and can be printed with your organization's logo or a word of your choice. The more dice you incorporate into your promotion, the more challenging it becomes. If a participant can roll the winning set, they W-I-N!

## Frisbee Toss

With our ultimate frisbee promotion comes ultimate prizes! This contest may be run at a variety of venues. In order to win, participants are challenged to toss a frisbee through a designated target. Targets come in various sizes and templates to best fit your event; one could even be a car window.



## Indoor Bowling

This fun and exciting bowling promotion is right up your alley! A contestant is randomly selected to bowl a strike from 50 feet away to earn a big prize. This promotion is a great way to liven up your next indoor sports event and is easy to run since IPG provides you with the bowling ball and pins. It's time to go on strike to win!

## Indoor Putting

Give contestants the opportunity to win big at your next event with our Indoor Putting contest. If a lucky individual can sink three consecutive putts from 25 feet away, they'll win the prize. Interactive Promotions Group will supply the putter, balls and 25 foot green designed with three different cups. Put your participants to the test for the chance to earn the prize of a lifetime!

## Paper Airplane Toss

Up, up, and away! The Paper Airplane Toss promotion is great for both indoor and outdoor events. You'll have the opportunity to test your contestants' paper-folding skills by creating the perfect paper airplane to soar through a designated target. One lucky pilot will win if their airplane accurately flies through the target hole. Put your flying abilities to the test and consider this exciting promotion!

## Custom

We will work together with your company on a custom promotion contest that will be fun for all.



### **BRIAN S. HARGROVE**

President | G1 Sports & Entertainment  
316.990.7689 | [brian@theg1group.com](mailto:brian@theg1group.com)  
5505 E. Kellogg Dr. Wichita, KS 67218